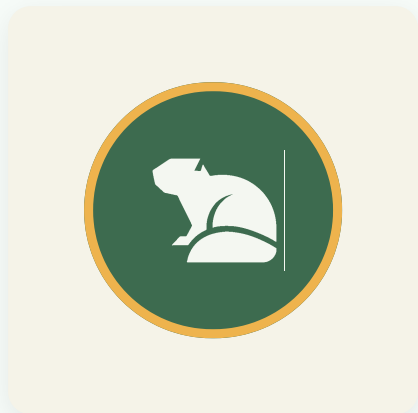


# The beaver line

The beaver is the hook, and a real one: the Artists Valley beavers, not just a logo. Lead with the small, loved pieces and let the rest follow. All sit on the same palette so a shelf of them looks of a piece.



**Enamel pin** · ~25–30 mm, hard enamel, moss + gilt. The cheapest, most-loved piece.



**Sticker** · die-cut vinyl badge, ~60 mm. Goes on every water bottle and laptop.



**Mug** · enamel or stoneware, moss/forest. Used in the cottages and sold.



**Tote** · natural cotton/canvas, single-colour moss print. For the produce and the market.



**Tea towel** · the smallholding classic. Natural cotton, one or two colours.



**Tee / print** · big wordmark, single-colour. Also works as an A3 wall print.